

EXPERIENCE

Virtuo

New Generation of Car Rental

Nov 2021 - Present

Permanent • Remote

Senior Product Designer • Rental, Fleet, Payments

Apr 2024 - Present

Leading product design and vision to achieve OKR product goals. Collaborating with cross-functional engineering teams and stakeholders. App revamp in 2023 with creation of a new Design System including a darkmode. Report directly to the CPO.

- Rental customer app, payments, marketplace and web
- Digital Key core experience Virtuo
- Fleet app for operations
- SaaS back-office platform for fleet and rentals management

Product Designer

Nov 2021 - Mar 2024

Tackled design problems to solve with simplicity and user-friendliness by assessing product objectives and strategies. Deliver valuable features throughout product development cycle by collaborating with cross-functional teams.

Mistertemp

HR platform for temporary workers

May 2020 - Oct 2021 • 1 yr 6 mos

Permanent • Paris, France

Lead product designer

Drive the product design of the HR platform tool in a SaaS BtoB/BtoC strategy.

- Revamping Design System and UI kit for web and app
- Some new features released: Timesheets, CV generator, profile matching algorithm, work contracts tool for signatures and management.
- Reasesarches and continous discovery with HR tool user business partners (BtoB)
- MVP of mobile app to search and apply to temporary jobs

Adikteev

HR platform for temporary workers

Oct 2015 - May 2019 • 3 yrs and 8 mos

Permanent • Paris, France

Head of design

Feb 2016 - May 2019

Leading a team of 5 designers/developers between Paris-NYC-Berlin offices, to drive creative direction and development of innovative mobile advertising product on web and in-app environment.

Partnership with creative agencies and app gaming studios. Data analysis and ad campaigns optimizations to increase revenues and performances

Lead design technologist

Feb 2016 - May 2019

Lead mobile creative team to create and develop the best mobile ads on web and in-app environment for branding and retargeting performances and optimizations.

DeepSleep Studio

Award winning digital studio

Aug 2014 - Jan 2015 • 6 months

Internship • Miami, FL, USA

Web developer

Assist Web Director with coding, web design, and app development. Work on responsive pages and customize Wordpress templates. Contributed to award-winning websites.

Thibault Hagenbourger

Senior Product Designer

✉ hireme[at]thibaultlagenbourger.fr

☎ FR +33 6 17 75 33 05

🌐 thibaultlagenbourger.fr

🌐 [/thibault-hagenbourger](https://www.linkedin.com/in/thibault-hagenbourger)

Work remotely from France (monthly travel to the office)

I am a seasoned software product designer (IC) with expertise in mobility, transportation product app.

SKILLS

8+ years of experience

Expertise fields

Product Design

Mobility, transportation, automotive

Fast-paced technology environment

SaaS and MaaS products

App design & development

Softwares and tech

Figma • Sketch • Framer • Adobe

Git

Front-end web languages

Swift UI / XML

LANGUAGES

French Native speaker

English Fluent

Spanish Conversational/School

PERSONALITY

Team spirit Humility

Integrity Will power

Leadership

EDUCATION

Master Degree • International Design

University IAE Annecy, France

graduated in 2015 • with honors