

WORK

- 2020 Mistertemp** Lead Product Designer / since may 2020
Paris, France
Lead of the design team. Create and maintain the Design System. Design vision for product development and realisation of web and mobile app front User Interface and User Experience researches. Humanize SaaS platform and drive retention.
- 2019 Self-employed** Product Designer & adTech advisor / since September 2019
Paris, France
Mobile ads and in-games advertising. Growth and App retargeting. Product design. Health & services app.
- 2015 Adikteev** Head of Creative / February 2015 to May 2019
Mobile shaker. Performance maker. Paris, France
Head of Creative and co-founder of the in-house studio.
Leader of the mobile creative team (5+ people) between Paris - Berlin and New-York. Direction of development and creation of innovative and creative advertising formats and products for global known customers.
Team management and creative direction of animations, user interactions, development of mobile creatives ads, prototypes and ad formats products.
Increase partnership with creative and digital agencies.
Development of responsive creatives ads including animations and user interactions.
Achievements motion vidéos and components of mobile creatives.
Analyse the data and optimizations for ad campaigns performances.
Innovation of mobile ad format and product prototypes.
- 2014 DeepSleep Studio** Web Developer / August to December
Award Winning Creative Agency, Miami, USA
Assist Web Director with coding, web design, web layout and some app development/design. Responsive web page and digital stuff.
Coding back and front-end of Wordpress, manipulate existing template to reflect customized layouts.
- 2013 MNSTR.** Junior Art Director / March to June
Brand Strategy & Digital Stories, Ancey, France
Declinaison of graphic design, image editing, creation and/or synthesis graphic language applied compositions.
Reference works for Martini-Barcardi France.
- 2011 Vivendi** Web Design Consultant / August
Entertainment multinational. Paris, France
- 2011 Volume2** Marketing Business Analyst / April to July
Public relation and graphic design agency. Montréal, Québec, Canada
In charge of the development for the website v2com.biz and implementation of strategies to increase the visibility of the brand to international near the media.

EDUCATION

- 2015 International Art & Design Master Degree** / with honors
IAE Ancey, France
Thesis on touchless objects with a Leap Motion tool.
- 2013 Bachelor Degree of Multimedia Design** / with honors
IUT Dijon, France
- 2011 2 year University Degree in Marketing and Business**
IUT Dijon, France

Thibault Hagenbourger

Product Designer

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BRANDS

Adidas	Mercedes-Benz
Air France	Nike
Bethesda	P&G
Blizzard	Paramount
BMW	Microsoft
Chanel	Sony
Ford	Samsung
H&M	Ubisoft
Lancel	Volkswagen Group
LVMH	Warner Bros

SKILLS

Adobe CC	Front-end languages
Framer / Figma / Principle	Git
Sketch / inVision	Design of Persuasion
Gamification systems	AdTech industry
Team management	Mobile advertising
Product Design	App Retargeting

LANGUAGES

French	native speaker
English	fluent
Spanish	conversational
Portuguese	basic

PERSONNALITY

Kindness	Integrity
Team spirit	Humility
Leadership	Will power

Follower of the Center for Humane Technology